

2023 Insider's Guide to
AMELIA ISLAND
and **SPRING AUCTIONS**



17th
ANNUAL
GUIDE

Miles Collier on the "Giant Killer" Porsche 910
Complete Schedule of Events
Timeline and Map

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Images courtesy of Hagerty

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It's Not Just the Cars



Take time to explore the quaint town of Fernandina Beach

The Amelia is evolving. From its beginning as a one-day concours in 1996, it has grown into nearly a week of activities. They now range from auctions and car shows to wine-tastings and tours.

Without doubt, The Amelia will be an extravaganza of cars and people who love them.

You will find it to be a welcoming event for all ages and levels of experience. It's family-friendly, so don't hesitate to bring everyone along.

I can never decide if my favorite moment is the concours on Sunday, or the "Cars & Caffeine" on Saturday, or Friday's Porsche Werks Reunion held by the Porsche Club of America.

As you use this guide to plan your week, I advise you to set some time aside and escape from cars.

Fernandina Beach, just six miles from the Ritz-Carlton, is a quaint-yet-authentic step

into Florida's past. Walk the main street. Eat at one of the wonderful restaurants. Take the tour boats. Immerse yourself in the past of this historically interesting town.

I always view car events as an excuse to go exploring. I guarantee you will remember the sightseeing as much as any car on the field.

On the business side, the auction companies will be moving cars across the block all weekend, with top-flight consignments being offered by Bonhams, Broad Arrow Auctions, Gooding & Company and RM Sotheby's.

This being Broad Arrow's first foray into Amelia, we will be watching with interest this year as it goes head to head with the auctions that have built a base there. Whenever a new auction enters the scene, the inevitable question is, "Are there now too many auctions?"

In every case, the answer has been no. High-quality consignments attract bidders, and bidders lead to sales. I expect both buyers and sellers will go home happy.

Whether you're buying or selling or just looking at cars, I hope you enjoy The Amelia this year.

A handwritten signature in black ink, reading 'Keith Martin'.

Keith Martin
Publisher, Sports Car Market

BROAD ARROW AUCTIONS

THE OFFICIAL AUCTION HOUSE OF THE AMELIA



1961 Mercedes-Benz 300 SL Roadster Estimate: \$1,350,000 - \$1,550,000

The Amelia Auction is set to build on Broad Arrow Auctions momentum in 2022, with a curated catalog sale featuring more than 100 exceptional motor cars. A highlight slated for the 2023 Amelia Auction includes this 1961 Mercedes-Benz 300 SL Disc Brake Roadster, a car whose ownership has defined its useability, its gentleman owner having driven the car extensively on tours and events throughout the country. Aside from its exquisite color combination, it is an original disc brake car, optioned with a Becker Mexico AM/FM Radio and Hirschmann antenna, and additionally features a full set of fitted luggage and a painted black hardtop. To preview more information on this and other exciting highlights, please visit our website.

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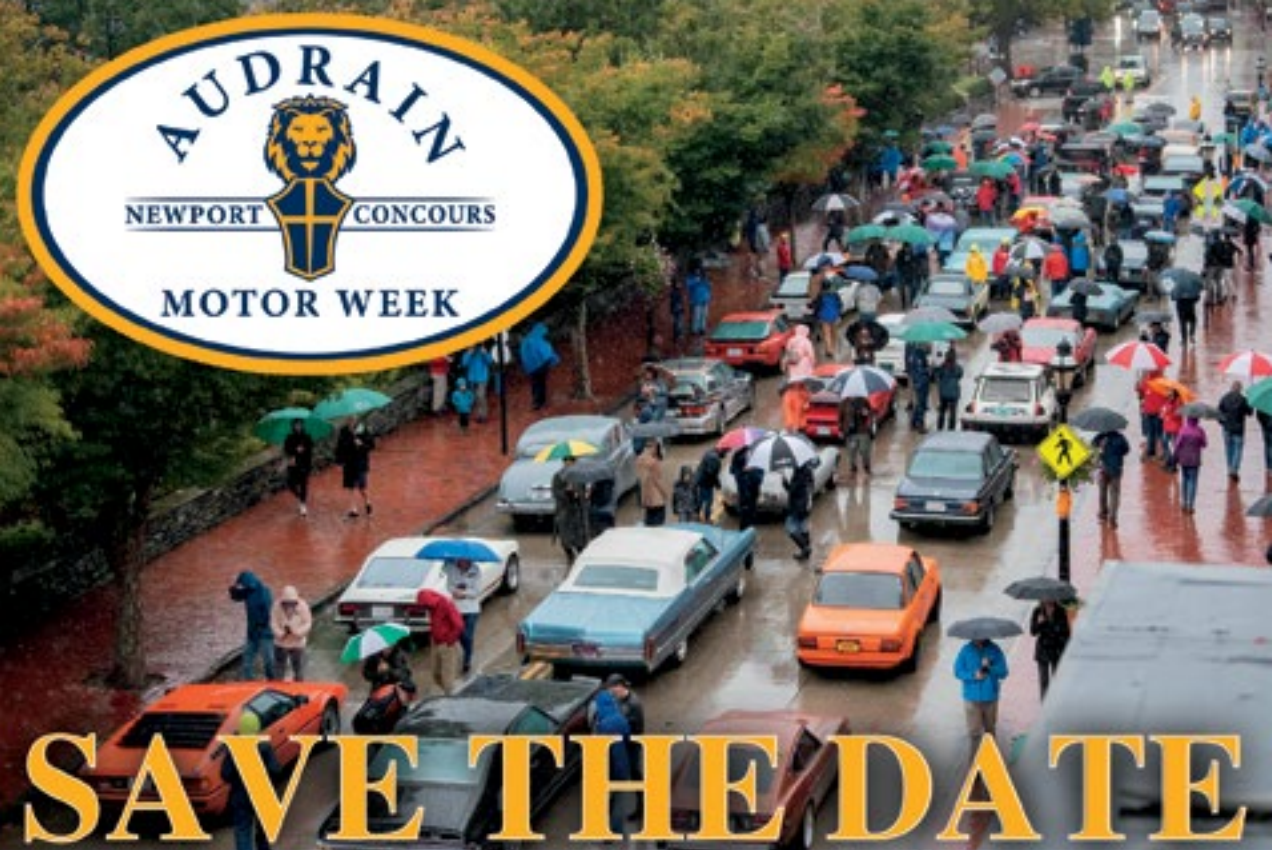
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“*Riesentöter*,” Giant Killer

Among the “plastic” Porsches, the 910 stands out

by Miles Collier



Peter Harholdt / Revs Institute

Which Porsche was the greatest giant killer of them all? Clearly, the answer to that question will elicit a broad range of answers. Among car nerds, such a debate might well go on into the small hours (or at least until they run out of lubrication).

Among the “plastic” Porsches that will be featured at this year’s The Amelia Concours, the model that consistently punched above its weight class was the relatively unknown 910. Even among Porsche enthusiasts, the 910 prototype tends to draw blank looks. Perhaps this is because of its one-season career as a Works racer, or perhaps because the 910 is not much of a looker. “Gormless” is the Britishism that seems to apply.

Another product of Ferry Porsche’s nephew Ferdinand Piëch, who had been given Porsche’s racing division as his fiefdom in 1965, the 910 performed its pugilistic wonders in 1967. Keeping with the company’s engineering tradition, it was the evolutionary successor to the 1966 Carrera 6 (906). It incorporated

everything worth keeping from the previous model and replaced everything else with fresh, state-of-the-art components.

The Carrera 6’s steel space-frame chassis, the windshield, the general shape, the transmission and the brilliant 911-derived 6-cylinder racing engine were retained. The suspension system, brakes, 13-inch center-locking wheels and that dull body — which proved to be 25% lower in aerodynamic drag — were new.

Out of order

To further confuse the world, the 910 chronologically preceded the subsequent 907 and 908 racing models. These were the years when Porsche had stepped up to big-time international championship racing by churning out an unprecedented number of sports-racing prototypes. Indeed, between 1964 and 1969, the men at Porsche produced the 904, the 906, the 910, the 907, three varieties of the 908 and the immortal 917.

Sadly for the 910, it appeared for

the 1967 racing season, which was dominated by the Ford-Ferrari shoot-out, as well as by the appearance of the Chaparral, the winged wonder car from Midlands, TX. So from the start, the motoring press ignored the 910. Worse, the Porsche competed against 7.0-liter Fords and Chaparrals and 4.0-liter Ferrari prototypes with just a 2.0- or 2.2-liter engine.

The 910 used an 8-cylinder, Type 771, 2.2-liter, quad-cam powerplant in hillclimbs and shorter races. The heavy, long-distance grinds were initially reserved for an injected version of the racing 911 engine. Overall, the 910 was an immense step forward over the Carrera 6: lighter, grippier, slipperier and with handling that elicited praise from professional drivers and road testers alike.

The new 13-inch wheels and Lotus-Formula-One-car-derived suspension now replacing the Carrera 6’s recycled 904 assemblies were responsible for the transformation. The lower front wing line afforded by the smaller wheels made visibility a real plus. Happily, the new body also

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A Porsche 910 contests the 1967 1000 Kilometer Nürburgring

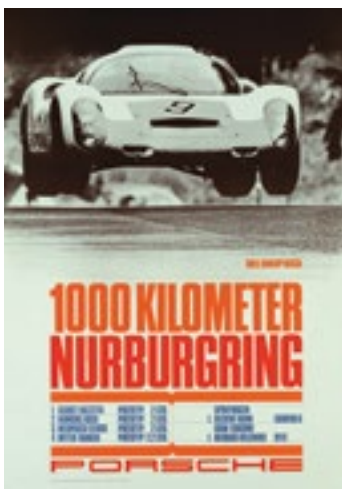
dispensed with the Carrera 6 gullwing doors, with their terrifying propensity not just to pop open, but literally blow off at speed.

The 910 originally showed its form during the 1966 European Hillclimb Championship. Starting in July, so-called 910 “Bergspiders” began to appear and quickly became the class of the field over Ferrari Dino and Abarth competition. After it proved effective on the mountains in 1966, Porsche adopted the 910 for endurance racing in 1967.

Light as a feather

Porsche engineering had always been focused on light weight. Coming in at the FIA’s Appendix J minimum weight limit of 1,265 pounds, the 910 enjoyed excellent performance for a mere 2.0-liter car. However, this feather-light construction came at a price. Highly stressed 906 tube frames had been known to fail after hard endurance racing.

So it was that for the 1967 season, Piëch instituted an unprecedented racing policy: Only brand-new cars would be used in important races.



Posterized: The 910 gets air at the Nürburgring

Accordingly, while all 910 prototypes were intended for exclusive factory use, by July Porsche had built 28 cars. For 1969, while Porsche was building its infamous 25-car lineup of 917s, it also took advantage of the same 25-car sports-car rule to homologate the 910 prototype as a sports car, just what the bevy of “used” 910 privateer buyers needed.

A single point

So how did the 910 perform in 1967? It was 4th overall at Daytona, 3rd and 4th at Sebring, 3rd and 5th at Monza, and 2nd and 7th at Spa. It swept the podium at the Targa Florio and finished 1st through 4th overall at the Nürburgring. It was 6th at Le Mans.

Going into the BOAC 500 race at Brands Hatch on July 30, the overall World Sportscar Championship was on the line, with either Porsche or Ferrari able to win it depending on the finish. Chaparral won the race, Ferrari came in 2nd and a Porsche 910 finished 3rd.

Porsche finished 2nd in the series championship to Ferrari by a single point. (The Brands Hatch result was subsequently repeated at Montlhéry, with another 3rd-place finish for Porsche behind a Ford and a Ferrari.) Now that’s punching above your weight — and quite an impressive result for a short-lived model that nobody much remembers. ▪

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2023 The Amelia Events

Here's what you need to know before you go



Werks Reunion — a Porsche lover's paradise

The Annual Porsche Winemaker's Dinner

When: Thursday, March 2;
6:30–10:30 p.m.

Where: Talbot Ballroom, The Ritz-Carlton, Amelia Island, Amelia Island, FL 32034

Cost: \$400 per person

Web: www.ameliaconcours.com

Quick take: Kick off your weekend at The Amelia with an intimate fine-dining experience at The Ritz-Carlton, Amelia Island, hosted by Porsche. Featuring a celebrated sommelier who pairs each course with wines complementary to the menu, this yearly event has been known to attract drivers and celebrities from across the Porsche landscape.

Porsche Driving Experience

When: Friday, March 3;
7 a.m.–4:30 p.m.

Where: Fernandina Beach Municipal Airport, Fernandina Beach, FL 32034

Cost: Adult driver and optional passenger, \$350; additional passenger, \$175

Web: www.ameliaconcours.com

Quick take: Drivers and one optional passenger will start the day at the Fernandina Beach Airport for check-in, coffee, doughnuts and a briefing on the day's activities. Participants will then depart in their own vehicles in one of two directions, depending on the group to which they are assigned. One group will start with a drive to the Brumos Collection for a tour of the museum and collection of cars, as well as its restoration and race shop. The second group will drive to Jacksonville International Airport, where Porsche and JIA will host participants on a temporarily closed runway. Activities at JIA include airplane tours, an autocross

in one of Porsche's newest vehicles, and a high-speed run with a professional driver. After the morning activities, everyone will meet at Porsche of Jacksonville for lunch and a mini seminar about Porsche. The groups will travel to the alternate destination of their stop in the morning to complete the day. (Driver must be 21 or older.)

Werks Reunion Amelia Island

When: Friday, March 3;
7 a.m.–3 p.m.

Where: The Amelia River Club, Amelia Island, FL 32034

Cost: Porsche Corral, \$75 per car until February 3, \$90 per car thereafter; Porsche Judged Field, \$99 per car until February 3, \$119 per car thereafter; admission free for spectators (\$40 on-site parking per car)

Web: www.werksreunion.com

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AMELIA ISLAND EVENTS

Quick take: The Porsche Club of America hosts the Werks Reunion, which celebrates Porsche automobiles exclusively. PCA membership is not required to participate, and all Porsches are welcome, from classics to contemporary models. The Porsche Judged Field features more than 20 prize categories, and turnout for this show has traditionally been strong, with at least as many P-cars to ogle in the Porsche Corral parking area as on the show field.

Corvette at Le Mans — Friday Seminar

When: Friday, March 3;
3–4:30 p.m.

Where: Talbot Ballroom, The Ritz-Carlton, Amelia Island, Amelia Island, FL 32034

Cost: General admission, \$35; Hagerty Driver's Club Preferred Seating, \$35; Priority Seating, \$100

Web: www.ameliaconcours.com

Quick take: NASCAR Hall of Fame Crew Chief Ray Evernham hosts a panel of the people who took Corvette to Le Mans. Panelists scheduled to appear include Justin Bell, 2000 Corvette factory driver



Photo by Richard Prince for Chevy Racing

The #63 Mobil 1/SiriusXM Chevrolet Corvette C7.R driven by Jordan Taylor, Antonio Garcia and Jan Magnussen races to a 3rd-place finish in the GTE Pro class of the 24 Hours of Le Mans in 2017

at Le Mans; Dan Binks, winning crew chief for Corvette at Le Mans; Ron Fellows, Corvette factory driver with two wins and six podiums at Le Mans; and Jordan Taylor, Corvette factory driver with one win and four podiums at Le Mans.

Friday Film: "The Quest"

When: Friday, March 3;
7–8:30 p.m.

Where: Talbot Ballroom, The Ritz-Carlton, Amelia Island, Amelia Island, FL 32034

Cost: General admission, \$15 (children 12 and younger admitted free)

Web: www.ameliaconcours.com

Quick take: A special screening of "The Quest." In 1960, Corvettes joined the field of the renowned French 24 Hours of Le Mans Endurance Race for the first time. Through historical footage, "The Quest" reveals what happened to each of the four Corvettes after they raced at Le Mans and then were lost for decades.



1960 Corvettes at Le Mans

AMELIA ISLAND EVENTS



Cars & Caffeine



Images courtesy of Hagerty

Youth Judging

Cars & Community

When: Saturday, March 4;
9 a.m.–1 p.m.

Where: The Golf Club of Amelia Island at The Ritz-Carlton, Amelia Island, Amelia Island, FL 32034

Cost: Adults (ages 23+), \$25; active-duty military and first responders, \$15, with verification at check-in; Younger Enthusiasts (ages 13–22), \$15; children 12 and younger get in free. Every ticket purchased for the Sunday Amelia Concours d'Elegance automatically includes complimentary admission to this event.

Web: www.ameliaconcours.com

Quick take: Enjoy over 500 vehicles and car fun for the entire family, all on the same field as the Sunday Concours d'Elegance. Featuring Cars & Caffeine, with 350 curated vehicles from across the country; RADwood, with over 150 totally awesome vehicles of the '80s and '90s and a costume contest for the coveted raddest-dressed award; and Concours d'Lemons, a fan favorite celebration of over 50 oddball and unexceptional cars. Also includes Youth Zone, with free automotive activities designed just for kids; Ride & Drives, free and open to the public, first come, first served; Bavarian Beer Garden and food under covered seating. Concessions of various cuisines available for purchase.

Jeff Gordon: The Hendrick Motorsports Years – Saturday Seminar

When: Saturday, March 4;
10:30 a.m.–noon

Where: Talbot Ballroom, The Ritz-Carlton, Amelia Island, Amelia Island, FL 32034

Cost: General admission, \$35; Hagerty Driver's Club Preferred Seating, \$35; Priority Seating, \$100

Web: www.ameliaconcours.com

Quick take: NASCAR Hall of Fame Crew Chief Ray Evernham hosts a panel discussion in celebration of racing legend Jeff Gordon, The Amelia's 2023 honoree. Gordon and his former crew chief will be joined by Steve Letarte, multiple-winning crew chief at Hendrick Motorsports and NBC TV analyst, as they share a rare behind-the-scenes glimpse of Gordon's greatest moments on the track and beyond.

2023 Honoree Dinner

When: Saturday, March 4;
6:30 p.m.–10 p.m.

Where: Talbot Ballroom, The Ritz-Carlton, Amelia Island, Amelia Island, FL 32034

Cost: \$475 per person

Web: www.ameliaconcours.com

Quick take: The Honoree Dinner is an exciting evening honoring NASCAR



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The Amelia Concours d'Elegance

Courtesy of Hagerty

Hall of Famer and Vice President of Hendrick Motorsports Jeff Gordon, and features a lively in-person interview. This event will showcase masterful creations of Executive Chef Garrett Gooch and his award-winning culinary professionals at The Ritz-Carlton, Amelia Island. With a team of distinguished chefs from around the world, dinner attendees will experience a spectacular night of food and wine.

The Amelia Concours d'Elegance

When: Sunday, March 5;
9:30 a.m.–4:30 p.m.

Where: The Golf Club of Amelia Island at The Ritz-Carlton, Amelia Island, Amelia Island, FL 32034

Cost: Adults (ages 23+), \$175; adult HDC member, \$140; active-duty military and First Responders, \$85,

with verification at check-in; Younger Enthusiasts (ages 13–22), \$75; children 12 and younger enter free. Early Entry: Adults \$250, Younger Enthusiasts \$125, children 12 and younger free (allows entry at 8:30 a.m.). Concours and More: \$305 per person (includes Early Entry plus private buffet lunch inside The Ritz-Carlton's Talbot Ballroom from 11:30 a.m. to 1:30 p.m.). Club Amelia: \$975 (includes Early Admission plus private entrance, deluxe hosted bar, event program and poster, breakfast, lunch, afternoon snacks, covered seating in Awards Presentation area, private restrooms, preferred parking; must be 21+, limited quantity available). Ultimate Package: \$10,000 (includes three-night stay at The Ritz-Carlton, two tickets to the Annual Porsche Winemaker's Dinner, one ticket to Porsche Driving Experience, two tickets to Cars & Community, two Priority Seating tickets to Saturday Seminar with Jeff Gordon, two tickets to Club Amelia with Early Entry; both ticket holders must be 21+, very limited availability).

Web: www.ameliaconcours.com

Quick take: See hundreds of the most impressive vehicles from across the globe displayed at the incredible Golf Club of Amelia Island. This year's honoree is NASCAR legend Jeff Gordon, and featured classes include Le Mans Winners, 120th Anniversary of Buick, and Porsche Fiberglass Racing Spyders. The Concours d'Elegance features 250 historically significant vehicles vying for various awards and accolades, 32 car classes, awards ceremony, free Hagerty Ride & Drives (open to the public and first come, first served), Youth Zone with free automotive activities designed just for kids, live entertainment on jumbotron screens, Bavarian Beer Garden and food under covered seating, various cuisines and concessions available for purchase. ■

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Bonhams

The Amelia Island Auction



1937 Bugatti Type 57SC Sports Tourer, coachwork by Vanden Plas

Bonhams returns to Amelia Island for the eighth time, based again at Fernandina Beach Golf Club, where it will hold the first auction of the week. Last year, Bonhams' top seller was a 1955 Porsche 550 Spyder, offered for sale for the first time in 50 years, which achieved \$4.2m. Other cars of note included a 1929 Duesenberg Model J Convertible Victoria that realized \$1.1m, a 1954 Jaguar XK 120 SE coupe with coachwork by Pinin Farina at \$940k, a 1933 Bentley 3½ Litre Sports Tourer, reported to be the first production Derby Bentley, for \$429k, and a 1908 Ford Model T Tourer that is believed to be the model's oldest surviving example, at \$246k.

2022 results: 74/84 cars sold / \$14.3m

Star Cars

1937 Bugatti Type 57SC Sports Tourer, coachwork by Vanden Plas, an original New York-delivery, match-

ing-numbers Bugatti, with original coachwork by Vanden Plas, restored to award-winning concours standard.

1966 Ferrari 500 Superfast Series 2, an original U.S. Chinetti delivery, left-hand-drive Ferrari, formerly kept in the collections of James Leake and John Mozart. A highly original example that has covered fewer than 14,300 miles from new. Offered without reserve.



1966 Ferrari 500 Superfast Series 2

Preview dates: Wednesday, March 1, 9 a.m.–7 p.m., and Thursday, March 2, 9 a.m.–10 a.m.

Auction date: Thursday, March 2, 10 a.m.

Where: Bonhams Pavilion at the Fernandina Beach Golf Club, 3990 Amelia Island Parkway, Fernandina Beach, FL 32034

Web: www.bonhams.com

Phone: 415.391.4000

Cost to bid: \$130. Includes the Amelia Island Auction catalog and entry to the preview and auction for the registrant plus one guest.

Cost to attend: \$100 Amelia Island Auction catalog, which permits two people entry to both days of preview; \$25 Bonhams wristband, which provides entry to one person for both days of preview.

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Broad Arrow Auctions

The Amelia Auction



Photos courtesy of Broad Arrow Auctions

1961 Mercedes-Benz 300SL Roadster

Broad Arrow Auctions will host its inaugural Amelia Auction and has been designated the official auction house of The Amelia. At the two-day auction, Broad Arrow seeks to build on its first-year successes. It will offer a curated catalog featuring more than 100 motorcars for what will be one of the auction house's flagship events.

Star Cars

1961 Mercedes-Benz 300SL Roadster (Estimate: \$1,350,000–\$1,550,000). Used extensively on tours and events throughout the country and finished in an exquisite color combination, this original disc-brake 300SL Roadster features a full set of fitted luggage and a painted black hard top.

1969 Ferrari 365 GTB/4 Daytona Competizione conversion (Estimate: \$600,000–\$650,000). A faithful tribute to one of the greatest GT cars in Ferrari history, this Daytona was expertly converted to Competizione specification in 1985, was FIA certified in 2014, and has competed in the Monterey Motorsports Reunion, Classic 12 Hour at Sebring, and Classic 24 Hour at Daytona.

2016 Porsche 911 R (Estimate: \$475,000–\$525,000). A low-mileage, two-owner-from-new example with just 1,683 miles at the time of cataloging, this 911 R offers the combination of the GT3 RS engine, 6-speed "GT Sport" manual transmission and wingless 911 silhouette, along with \$30,000 in optional extras.

2020 Ferrari 488 Pista (Estimate: \$600,000–\$650,000). One of Ferrari's most exhilarating offerings in a one-of-one specification, this 488 Pista is presented in an Extra Campionario Grass Green exterior with extensive carbon-fiber upgrades over a Nero leather interior with special "matte green" carbon-fiber trim and has over \$175,000 in options.

1982 Ferrari 512 BBi (Estimate: \$300,000–\$350,000). An exceptionally original Berlinetta Boxer showing only 11,664 kilometers from new and sporting its original Rosso Corsa fin-



2020 Ferrari 488 Pista

Preview dates: Thursday, March 2, 10 a.m.–6 p.m.; Friday, March 3, 9–11 a.m.; Saturday, March 4, 9–11 a.m.

Auction dates: Friday, March 3 and Saturday, March 4, 11 a.m.

Where: The Ritz-Carlton, Amelia Island, 4750 Amelia Island Parkway, Amelia Island, FL 32034

Web: www.broadarrowauctions.com/events/event/the-amelia-auction

Phone: 313.312.0780

Cost to bid: Bidding options include in-person, telephone, online, and absentee. In-person bidder registration is \$200 and includes admission for the bidder and one guest, as well as a copy of the auction catalog.

Cost to attend: The auction is open to registered bidders, their guests and qualified media only. Preview times are open to the public free of charge. Full admission details are available at www.broadarrowauctions.com.

ish over Nero Stoffa leather upholstery. It is believed to be one of 27 "Ermengildo Zegna" BBis, wearing designer wool inserts in the seats, door panels and headliner.

Other Consignments

1967 Iso Grifo GL Series I (Estimate: \$350,000–\$400,000)

1967 Aston Martin DB6 Mk I (Estimate: \$325,000–\$350,000)

1972 Maserati Ghibli SS 4.9 coupe (Estimate: \$225,000–\$250,000)

1964 Jaguar E-type Series I 3.8 roadster (Estimate: \$200,000–\$250,000)

1961 Alfa Romeo Giulietta Spider Veloce (Estimate: \$80,000–\$110,000) •



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Gooding & Company

Amelia Island



Mike Maez, copyright and courtesy of Gooding & Company

1990 Ferrari F40

This is Gooding & Company's 14th year of auctions at Amelia Island. For the first time, Gooding & Company will host two days of auctions at the Amelia Island venue, as opposed to its traditional one-day sale. The first half will take place on Thursday, March 2, in the afternoon, and the second half is on Friday, March 3, in the morning. Last year, the company had its most successful auction to date at the venue, leading all auction houses that week in total sales and sales rate. In 2022, Gooding's top seller was a 1937 Talbot-Lago T150C SS Teardrop at \$13.4m. Other notable sales included a Porsche 718 RSK racer, which sold for \$3m, a 1954 Bentley R-type Continental fast-

back at \$3m, and a Ferrari F40 that changed hands for \$2.5m.

2022 results: 93/99 cars sold / \$69.2m

Star Cars

1966 AAR Gurney Eagle Mk 1.

One of the most significant American-built racing cars ever conceived, this AAR Gurney Eagle Mk 1 was the first car produced by Dan Gurney and Carroll Shelby's legendary All American Racers, and the first of just four Formula One Eagles ever made.

1990 Ferrari F40. An ultra-low-mileage time capsule of an iconic modern supercar, this U.S.-specifica-

Preview dates: Wednesday, March 1, noon–6 p.m.; Thursday, March 2, 9 a.m.–6 p.m.; Friday, March 3, 9 a.m.–6 p.m.

Auction dates: Thursday, March 2, 3 p.m. and Friday, March 3, 11 a.m.

Where: Racquet Park, Omni Amelia Island Resort, Racquet Park Drive, Fernandina Beach, FL 32034

Web: www.goodingco.com/auction/amelia-island-auction-2023

Phone: 310.899.1960

Cost to bid: \$200 bidder registration includes two catalogs and two reserved seats, subject to availability

Cost to attend: \$40, includes admission for one to the viewing and the auctions

Catalog cost: \$100, includes admission for two to the viewing and the auctions

tion F40 has been collector owned from new.

1958 Ferrari 250 GT Tour de France berlinetta

1998 RUF Turbo R

1965 Ferrari 275 GTB

Other Consignments

1962 Mercedes-Benz 300SL Roadster

1955 Alfa Romeo 1900C SS Coupe

1998 RUF Turbo R

1998 RUF Turbo R cabriolet

1997 RUF BTR2

2007 RUF RK coupe

1973 Porsche 911 Carrera RS 2.7 Touring

1953 OSCA MT4

1964 Ferrari 500 Superfast

1973 Ferrari 365 GTS/4 Daytona Spider

1958 BMW 507 Series II

1955 Mercedes-Benz 300SL Gullwing •



Mathieu Heurtault, copyright and courtesy of Gooding & Company

1966 AAR Gurney Eagle Mk 1

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MAR 02-04: PLAZA II / MAR 03: WERKS / MAR 05: SHOW FIELD



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RM Sotheby's

Amelia Island



RM Sotheby's top seller of 2022: 1934 Packard Twelve Individual Custom Convertible Victoria by Dietrich

RM Sotheby's will return to Amelia Island for its 24th and final year on March 3. The auction will feature what RM Sotheby's promises to be an outstanding selection of the world's most sought-after blue-chip automobiles. The event will be held in a new, bespoke venue on Lynndale Road that seamlessly integrates the experience of a premier auto auction

with the natural beauty of the Florida coast. RM Sotheby's says the venue will be the perfect setting for its memorable goodbye to Amelia Island. At RM Sotheby's 2022 auction, top sales included a 1934 Packard Twelve Individual Custom Convertible Victoria by Dietrich that went for \$4.1m, a 2015 Ferrari LaFerrari sold for \$3.7m, a 1930 Duesenberg



Sold for \$3.7m in 2022: 2015 Ferrari LaFerrari

Preview dates: Thursday, March 2, 10 a.m.–7 p.m. and Friday, March 3, 10 a.m.–4 p.m.

Auction date: Friday, March 3, 4 p.m.

Where: Lynndale Road, Fernandina Beach, FL 32034

Web: www.rmsothebys.com/en/auctions/am23

Phone: 519.352.4575

Cost to bid: \$300. Bidder registration includes a pass for the bidder and one guest.

Cost to attend: Admission to preview on March 2 is free to the public. Admission to preview and auction on March 3 is for registered bidders only.

Model J Convertible Sedan by Murphy at \$3.5m and a 2019 Bugatti Chiron Sport for \$3.4m.

2022 results: 77/87 cars sold / \$46.3m

Top Cars in 2022

1934 Packard Twelve Individual Custom Convertible Victoria by Dietrich

2015 Ferrari LaFerrari

1930 Duesenberg Model J Convertible Sedan by Murphy

2019 Bugatti Chiron Sport

2020 McLaren Speedtail

1994 Bugatti EB110 GT prototype

1955 Mercedes-Benz 300SL Gullwing •

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1913 Rolls Royce Silver Ghost L&E Torpedo Tourer
1919 Sunbeam 24hp. Light Sports Tourer
1923 Lancia Lambda

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Timeline of Events

	7 a.m.	8 a.m.	9 a.m.	10 a.m.	11 a.m.	Noon	1 p.m.	2 p.m.	3 p.m.	4 p.m.	5 p.m.	6 p.m.	7 p.m.	8 p.m.	9 p.m.	10 p.m.	11 p.m.	Midnight	
March 1																			
WED			BONHAMS Preview 9 a.m.–7 p.m.																
						GOODING & COMPANY Preview Noon–6 p.m.													
March 2																			
THUR			BONHAMS Preview 9 a.m. Auction 10 a.m.																
			GOODING & COMPANY Preview 9 a.m. Auction 3 p.m.																
			BROAD ARROW AUCTIONS Preview 10 a.m.–6 p.m.																
			RM SOTHEBY'S Preview 10 a.m.–7 p.m.																
	PORSCHE WINEMAKER'S DINNER 6:30–10:30 p.m.																		
March 3																			
FRI	PORSCHE DRIVING EXPERIENCE 7 a.m.–4:30 p.m.																		
	WERKS REUNION 7 a.m.–3 p.m.																		
			GOODING & COMPANY Preview 9 a.m. Auction 11 a.m.																
			BROAD ARROW AUCTIONS Preview 9 a.m. Auction 11 a.m.																
			RM SOTHEBY'S Preview 10 a.m. Auction 4 p.m.																
	CORVETTE AT LE MANS SEMINAR 3–4:30 p.m.																		
	"THE QUEST" FILM 7–8:30 p.m.																		
March 4																			
SAT			BROAD ARROW AUCTIONS Preview 9 a.m. Auction 11 a.m.																
			CARS & COMMUNITY 9 a.m.–1 p.m.																
						JEFF GORDON: THE HENDRICK MOTORSPORTS YEARS SATURDAY SEMINAR 10:30 a.m.–noon													
	HONOREE DINNER 6:30 p.m. to 10:00 p.m.																		
March 5																			
SUN			THE AMELIA CONCOURS D'ELEGANCE 9:30 a.m.–4:30 p.m.																

Dates and times subject to change. Please verify with all auction houses and event organizers in advance.

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PCARMARKET
AUCTION / MARKETPLACE

Area Map

- 1. The Amelia
Concours d'Elegance
Broad Arrow Auctions**
- 2. Gooding & Company**
- 3. Bonhams**
- 4. Werks Reunion**
- 5. RM Sotheby's**



Numbers to Know

Auction Companies

Bonhams 415.391.4000
Broad Arrow Auctions 313.312.0780
Gooding & Company 310.899.1960
RM Sotheby's 519.352.4575

Police

Fernandina Beach
Police 904.277.7342

Airports

Fernandina Beach Municipal Airport
904.310.3435

Jacksonville International Airport
904.741.4902

Public Transportation

Nassau Transit 904.261.0700

Shuttle/Car Service

**Amelia Island Luxury
Transportation** 904.371.4424
First Florida Limo 352.229.8758
**Montego Limousine
Service** 904.583.7337
**Dana's Limousine &
Transportation** 904.744.3333

Taxi Service

8 Flags of Amelia Island
Transportation 904.415.0580

Affordable
Transportation 904.556.2872

Amelia Island Airport Shuttle and
Transportation 904.753.6480

Elite Transportation of Fernandina
Beach 904.432.1502

Tow Companies

Advanced Towing and Recovery 904.491.8648
Bill's Towing and Auto Repair 904.261.6979
Jax Express Towing 904.235.9381

Visitors Center

**Amelia Island Welcome
Center 904.277.0717**

**Nassau County Chamber of
Commerce 904.261.3248**



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OCTOBER 20-22, 2023



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Schedule of Events:

Fri, 10/20 Hot Rod Rendezvous
Fri, 10/20 RADwood
Sat, 10/21 Concours d'Elegance
Sat, 10/21 Open Car Show
Sun, 10/22 SCCA Road Rally



The Friday evening "Hot Rod Rendezvous" with the best examples of true hot rods plus live music in a family friendly & fun environment.

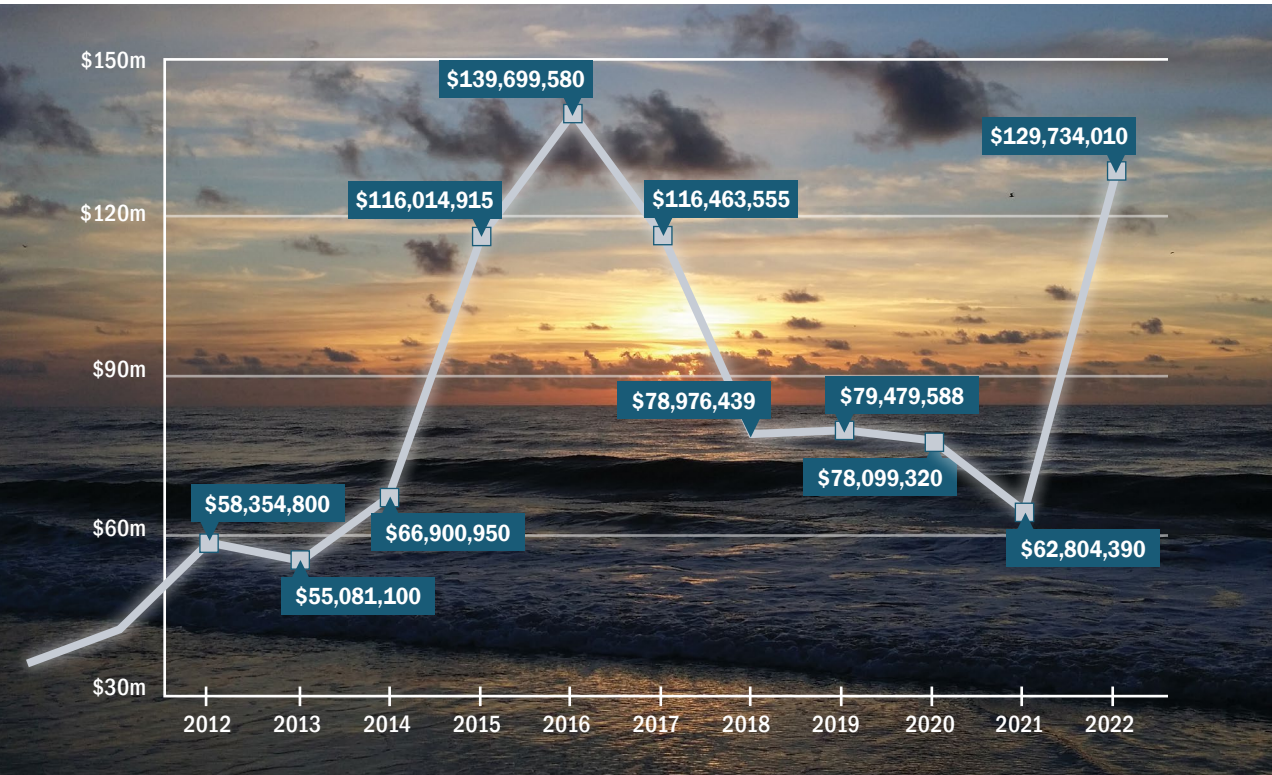
The Lake Mirror Classic Road Rally includes some of the most beautiful & scenic roads in Florida. While the event is SCCA sanctioned it is not a race.

For more information,
contact: robert@lakemirrorclassic.com



LakeMirrorClassic.com

Amelia Island Total Sales by Year



YEAR	TOTAL SALES	AVERAGE SOLD PRICE	CARS SOLD / CARS OFFERED	SOLD PERCENTAGE
2012	\$58,354,800	\$341,256	171 / 192	89%
2013	\$55,081,100	\$366,787	150 / 159	94%
2014	\$66,900,950	\$403,018	166 / 179	93%
2015	\$116,014,915	\$327,726	354 / 408	87%
2016	\$139,699,580	\$419,518	333 / 458	73%
2017	\$116,463,555	\$361,688	322 / 412	78%
2018	\$78,976,439	\$257,252	307 / 356	86%
2019	\$79,479,588	\$244,553	325 / 475	68%
2020	\$78,099,320	\$249,519	313 / 351	89%
2021	\$62,804,390	\$341,328	184 / 205	90%
2022	\$129,734,010	\$531,697	244 / 270	90%

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CONCOURS D' ELEGANCE

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MAY 6-7

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CONCOURS D' ELEGANCE

2023

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WWW.KEELS-WHEELS.COM
713.521.0105

Top 10 Amelia Island Sales – 2022



1937 Talbot-Lago T150-C-SS Teardrop Coupe, top-seller in 2022 at \$13.4m

Rank	Sold Price	Car (Lot)	Auction Company
2022			
1	\$13,425,000	1937 Talbot-Lago T150-C-SS Teardrop Coupe (54)	Gooding & Company
2	\$4,185,000	1955 Porsche 550 Spyder (250)	Bonhams
3	\$4,130,000	1934 Packard Twelve Individual Custom Convertible Victoria (161)	RM Sotheby's
4	\$3,662,500	2015 Ferrari LaFerrari (165)	RM Sotheby's
5	\$3,525,000	1930 Duesenberg Model J Convertible Sedan (154)	RM Sotheby's
6	\$3,360,000	2019 Bugatti Chiron Sport (133)	RM Sotheby's
7	\$2,975,000	1959 Porsche 718 RSK (27)	Gooding & Company
8	\$2,975,000	1954 Bentley R-type Continental fastback (63)	Gooding & Company
9	\$2,700,000	2020 McLaren Speedtail (143)	RM Sotheby's
10	\$2,535,000	1967 Toyota-Shelby 2000 GT (42)	Gooding & Company

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Barrett-Jackson

Palm Beach



Top seller last year at Barrett-Jackson Palm Beach: 2020 Ford GT Carbon Series

The 2023 Barrett-Jackson Palm Beach Auction will be the auction house's 19th collector-car auction in Palm Beach, FL, dating back to the inaugural event in 2003. Barrett-Jackson will once again hold three days of auctions at the South Florida Fairgrounds. The 2022 auction was a record-breaking event, selling 676 vehicles, all with no reserve, and surpassing more than \$59.6m in total sales. Notable lots last year included a 2020 Ford GT Carbon Series, sold for \$1.5m, a 2018 Ford GT '67 Heritage Edition at \$1.4m, a 1960 Chevrolet Corvette convertible resto-mod at \$550k and a 1968 Chevrolet Yenko Super Camaro at \$534k.

2022 results: 676/676 lots sold / \$59.6m

Top Sales in 2022

2020 Ford GT Carbon Series, \$1.5m

2018 Ford GT '67 Heritage Edition, \$1.4m

2006 Ford GT Heritage Edition, \$704k

1960 Chevrolet Corvette convertible resto-mod, \$550k

1968 Chevrolet Yenko Super Camaro, \$534k

1961 Chevrolet Corvette Custom Convertible, \$468k

1962 Chevrolet Corvette Custom Topless Roadster, \$385,000

Auction: Thursday, April 13, through Saturday, April 15

Where: South Florida Fairgrounds, 9067 Southern Blvd., West Palm Beach, FL 33441

Web: www.barrett-jackson.com

Phone: 480.421.6694

Cost to bid: Tier 1 (\$400) and Tier 2 (\$250) bidder options available.

Cost to attend: General admission ticket prices vary by day; advance tickets start at \$25. Discounts available for children, seniors, military, students and first responders.

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Worldwide Auctioneers

The Enthusiast Auction



Last year at Worldwide's Enthusiast Auction: 1930 Cadillac Series 452 V16 roadster, sold for \$759k

The Enthusiast Auction promises to be another carefully curated offering of outstanding pre-war automobiles, select muscle cars, American and European sports cars, classics and racers, as well as an exceptional selection of the best memorabilia to be found. Held at Worldwide Auctioneers' headquarters in Auburn, IN, this year's event also features The Enthusiast Collector Car Tour, from Tuesday, April 25, through Friday, April 28, with stops at a performance tuning shop, multiple unique and private car collections and an award-winning steak house. At last year's Enthusiast Auc-

tion, notable sales included a 1930 Cadillac Series 452 V16 roadster for \$759k, a 1936 Auburn 852SC Boattail Speedster at \$284k, a 1933 Chrysler CL Imperial 4-door formal sedan for \$246k, a 1958 Mercedes-Benz 190SL convertible for \$213k, and a 1965 Mercedes-Benz 600 Pullman 4-door limousine at \$200k.

2022 results: 51/60 lots sold / \$4.7m

Top Sale in 2022:

1930 Cadillac Series 452 V16 roadster, \$759k



Last year at Worldwide's Enthusiast Auction: 1936 Auburn 852SC Boattail Speedster, \$284k

Preview: Wednesday, April 26, through Saturday, April 29, 9 a.m.–6 p.m. daily

Auction: Friday, April 28, 1 p.m., and Saturday, April 29, 11 a.m.

Where: Worldwide Auctioneers at Kruse Plaza, 5634 Opportunity Blvd., Auburn, IN 46706

Web: www.worldwideauctioneers.com

Phone: 260.925.6789

Cost to bid: Bidder registration for vehicles and memorabilia is \$150. Includes bidder paddle, one auction catalog, and admission for two to the auction as well as two all-day preview passes.

Cost to attend: Non-bidder admission to auction is \$100. Includes one auction catalog and admission for two to the auction, as well as two all-day preview passes. Spectator admission to preview days and general admission to the auction without catalog is \$25 per person.



2023 CARS OF GERMANY

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For registration and event info go to

www.scm1000.com

or email scm1000@sportscarmarket.com

Partial list of entries includes:

1950 Frazer Nash LeMan Replica
1957 Porsche Carrera GT Coupe
1957 Talbot-Lago America
1958 Mercedes-Benz 300SL Roadster

1959 MG A Twin-Cam
1960 Porsche 356 Roadster
1965 Porsche 356 SC Cabriolet
1966 Aston Martin DB6
1967 Volkswagen Beetle
1968 Mercedes-Benz 280SL

1969 Mercedes-Benz 280SL
1970 Mercedes-Benz 280SL
1971 Alfa Romeo Junior Zagato
1971 Mercedes-Benz 250C
1971 Jaguar E-type V12 coupe
1972 BMW 3.0 CS Coupe

1972 Jaguar XKE OTS
1973 Porsche 911S
1973 Porsche 2.7 RS Peter Gregg/Brumos
1974 Alfa Romeo Spider Veloce
1974 Porsche 911 S

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Mecum Glendale

Premier Auction Group — Punta Gorda

Where: Punta Gorda, FL

When: March 17–18

Web: www.premierauctiongroup.com

Premier Auction Group will hold its Gulf Coast Classic Auction during two days in Punta Gorda. Top sales in 2022 included a 2008 Chevrolet Corvette Split-Window conversion for \$130k, a 2023 Chevrolet Corvette 70th Anniversary convertible at \$110k and a 2014 Bentley Continental GT convertible for \$85k. Bidding available on-site, over the phone or online via Proxibid.

Mecum Auctions — Glendale

Where: Glendale, AZ

When: March 28–April 1

Web: www.mecum.com

Last year: 1,285/1,657 lots sold, \$66.3m

Mecum returns to State Farm Stadium for its fifth annual Glendale auction. The auction house aims to offer 2,000 cars and hopes to build on its success of last year. In 2022, Mecum Glendale boasted a 78% sell-through rate and broke the event's previous record for total sales. Top sellers included a Ferrari 1967 275 GTB/4 at \$3m, a 1929 Duesenberg Model J Murphy Convertible Coupe that brought \$2.4m, and a 2005 Porsche Carrera GT for \$2.2m.

Mecum Auctions — Houston

Where: Houston, TX

When: April 13–15

Web: www.mecum.com

Last year: 900/1,047 lots sold, \$34.5m

Mecum returns to Houston's NRG Center with plans to offer 1,000 vehicles during three days of auctions. Last year in Houston, the top sales included a 1968 Ford Mustang fastback at \$253k, a 1967 Pontiac Monkeemobile replica for \$242k, and a 1959 Cadillac Ghostbusters Ecto 1 replica at \$220k.

Carlisle — Spring Carlisle

Where: Carlisle, PA

When: April 20–21

Web: www.carlisleevents.com

Last year: 205/355 lots sold, \$6.5m

Spring Carlisle returns with two days of auto auctions accompanied by thousands of vendors who will offer automotive parts, accessories, collectibles and memorabilia. Some 400 auto consignments are anticipated for Spring Carlisle 2023. At last year's sale, 72% of all autos and memorabilia were sold, resulting in a grand total of \$6.5m in sales. Top sales included a 1971 Oldsmobile 442 convertible at \$100k, a 1969 Camaro for \$85k, and a 1934 Ford 5-Window at \$83k.

The Branson Auction

Where: Branson, MO

When: April 21–22

Web: www.bransonauction.com

Last year: 135/180 lots sold, \$3.3m

The Branson Auction has been running for 47 years, and returns to the Branson Convention Center in

April. Last October, the fall edition saw 121 vehicles sold with total sales of \$2.6m. The top sale was a 1963 Lincoln Continental resto-mod at \$92k. Other notable cars included a 1968 Chevrolet Camaro Z/28 for \$79k, a 2007 Porsche 911 Turbo at \$76k, and a 1966 Amphicar 770 for \$70k.

Henderson Auctions

Where: Birmingham, AL

When: May 6

Web: www.hendersonauctions.com

Last year: \$10m

Henderson Auctions' Collector Motor Series Auction will be held at the Barber Vintage Motorsports Museum in Birmingham, AL. In 2022, Henderson had an 89% sales rate at its June sale. Top sellers included a 1939 Bugatti Type 57C Gangloff Coupe at \$1.0m, a 1937 Delahaye 135 Coupe des Alpes Chapron Roadster that went for \$680k and a 1938 Peugeot Darl'Mat that sold for \$610k.

Mecum Auctions – Indy

Where: Indianapolis, IN

When: May 12–20

Web: www.mecum.com

Last year: 2,017/2,484 lots sold, \$123.6m

For its 2023 Indy Auction, Mecum plans to bring 3,000 cars and trucks to the Indiana State Fairgrounds for a full week of auctions. In 2022, Mecum set a new record for its Indy auction, with over 2,000 sales totaling \$123.6m. Top results included a 1965 Brawner Hawk Ford "Dean Van Lines Special" Indy Car at \$2.2m, a 1957 Mercedes-Benz 300SL Roadster for \$1.4m, and a 1969 Eagle Weslake Ford "Santa Ana" Indy Car at \$1.4m. ■

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